



Retail Traffic Intelligence Management

FOR IMMEDIATE RELEASE

MEDIA CONTACT

Farrell Mullins

Phone: 540-551-5511 | E-mail: fmullins-us@prodcotech.com

Prodco International Earns International ‘Partner Achievement Award’ for Outstanding Innovation and Customer Service

MONTREAL (Feb. 22, 2013) – Irisys, a global leader in thermal retail technology solutions, has awarded Prodco International with its North American Partner Achievement Award for outstanding achievements in delivering innovative products and superior customer service. Irisys evaluates potential award recipients on sales volume, customer satisfaction levels and innovation.

“Prodco International’s industry-leading Remote Management Services (RMS™) – which delivers a secure, real-time collection of traffic data from every location, as well as system monitoring and management – has been a key differentiator to its leading role within the retail industry,” says Chris Precious, president, North America, and worldwide sales director for Irisys. We are grateful to have this outstanding business as a partner, and we congratulate Prodco International for its achievements.”

Irisys appoints partners that can leverage its thermal retail solutions and ensure their customers fully realize their benefits. For more information about Irisys, visit www.irisys.net.

About Prodco International

Prodco International Inc. has become a global leader in the delivery and management of retail traffic intelligence data and services. Established in 1995, we currently manage over 35,000 installation sites in 42 countries for more than 170 retailers and property managers globally. Our strength is providing traffic data information and online analytics to retailers so they can leverage key metrics to improve site performance and profitability. Our remote management services include traffic data retrieval, data auditing and system management for thousands of sites daily. Our client references include some of the most respected retailers in the industry. For more information about Prodco, visit www.prodcotech.com.

About Irisys

Irisys is a UK innovator in award-winning technologies that make a significant, measurable impact on business efficiency and improve the quality of people’s lives. Irisys is a high technology manufacturing success story, exporting British technology all over the world, and regularly featuring in the Sunday Times Tech Track list of fastest growing technology companies. The company invests double digit percentage of revenues in R&D and holds over 70 patents. One in six employees has a PhD. Irisys thermal cameras are used in a wide range of surveillance, night vision and thermography applications. Irisys people counting technology is used by many of the world’s leading retailers, shopping centers and airports to improve customer service and increase efficiency. Irisys was acquired by Fluke, Inc. in June 2012.

###